



12980 W Cedar Drive  
Lakewood, CO 80228  
877.MYSWIFT or 877.697.9438  
303.763.9200 local  
800.382.6789 fax  
info@swift-sportoptics.com

## Product Registration Form

Congratulations on becoming the owner of a Swift Sport Optics (Swift) Premier product, designed and built for outstanding quality, reliability and performance. Please complete the product registration form below. Once you have completed this form, you can click on the submit button and it will use your local email client to send it to us or you can print it out, save it as an Adobe Acrobat .pdf file and email it to us at the email address above. You can also print it out and send it to us via snail mail at the address above. Fields marked with \* are required.

Title: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss.

First Name\*:  Last Name\*:

Address\*:

City\*:  State\*:  Zip Code\*:

Country:  Phone Number\*:

Email Address\*:

Date of Purchase\*(m/d/yy):  Purchase Price:

Purchase Location:

Model\*:  Serial Number\*:

Numbers only, no symbols

Gender: ☐ Female ☐ Male

Age Range:  Annual Income Range:

What most influenced your purchase? (Please check all that apply)

☐ Feature sets

☐ Style/Design

☐ Swift Advertisement

☐ Friend Recommended

☐ Product Review

☐ Price

☐ Size/Weight

Where did you first learn about Swift Sport Optics? (Please check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Saw an advertisement/product review | <input type="checkbox"/> Read about Swift on-line             |
| <input type="checkbox"/> Saw Swift products on display       | <input type="checkbox"/> I currently own other Swift products |
| <input type="checkbox"/> A friend told me about Swift        |   |

Which magazines do you read? (Check all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Bird Watchers Digest     | <input type="checkbox"/> Shooting Retailer  |
| <input type="checkbox"/> Birding                  | <input type="checkbox"/> Sports Illustrated |
| <input type="checkbox"/> Birder's World           | <input type="checkbox"/> Outdoor Life       |
| <input type="checkbox"/> Wild Bird                | <input type="checkbox"/> Speedway           |
| <input type="checkbox"/> Field & Stream           | <input type="checkbox"/> Hunting            |
| <input type="checkbox"/> Other    Please Specify: | <input type="text"/>                        |

Please check all that apply in your household?

- |  |  |
|--|--|
| <input type="checkbox"/> Shop via internet           | <input type="checkbox"/> Shop by catalog/mail  |
| <input type="checkbox"/> Donate to charitable causes | <input type="checkbox"/> Volunteer             |
| <input type="checkbox"/> Own a dog                   | <input type="checkbox"/> Own a cat             |
| <input type="checkbox"/> Have a computer             | <input type="checkbox"/> Have a cellular phone |

☐ Please add me to your mailing list.

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We appreciate you taking the time to complete the product registration card. This information will allow us to better facilitate any warranty or service claims for your product and allow you to receive notification of product updates and special offers from Swift.

Please be assured that all information provided will ONLY be used by Swift and will not be sold, given or traded for any reason.

Thank you for joining the Swift Sport Optics family! We look forward to serving you with a lifetime of quality products that meet your optical needs.

No products or packages will be accepted at the Swift Sport Optics PO Box 1468. This PO Box is reserved for Product Registration Cards ONLY.

In the unlikely event that an issue arises with your Swift Sport Optics product, please call 877.MYSWIFT (697-9438) to speak with a Customer Service Representative or visit us on the web at [www.swiftsportoptics.com](http://www.swiftsportoptics.com) for details on how to return a product for repair. A Return For Inspection (RFI) is required for all Swift repairs, service and returned merchandise. Returns will not be accepted without an RFI.

Current Date: